

I. Introduction and Definition (25 points)

- Definition of usability and usability testing
- Rationale (1-3 sentences describing the importance of usability testing)
- Name of product (title)

II. Target User Profile (25 points)

The following is an example of a Target User Profile table.

Information Categories	Learner Characteristics
1. Education	
3. Cultural Background	
4. Age	
5. Sex	
5. Prior knowledge of topic area	
6. Attitudes toward content.	
7. Attitudes toward potential delivery system	
8. General learning preferences	
9. Work product experience.	

III. The Usability Tests (75 points)

- What types of usability testing are you using? (E.g., Exploratory, Validation, etc.)
- When in the ISD process will you test? (E.g., midway in Design stage: Assessment Test)
- What test instruments will you use? (E.g., Questionnaires, Exit interviews).
- Refer to them here and include them in an Appendix.
- **At a minimum create or adapt two forms for your tests:**
 1. Session questionnaire/form
 2. Exit interview form

IV. Study Limitations/Constraints (25 points)

- Technological
- Human
- Financial
- Time

V. Usability Test Session Script (50 points)

- Exploratory **OR** Assessment

For guidance, see:

- Usability – see **Testing Scripts**
- Krug, pages 158-169
- Links listed in Readings, Week 4

VI. References and Appendices (50 points).

APA guidelines. Reference at least 5 sources which focus on usability issues.