

Usability Evaluation Plan Rubric (130 Points Possible)

<i>Grade Point Level:</i>	Expert	Practitioner	Apprentice	Novice	Points	Comments
<i>Total Possible</i>	130 (A)	110 (B)	100 (C)	Below 100 (D)		
Introduction and Definition	15	12	10	8		
Target User Profile	10	8	7	5		
Usability Tests <ul style="list-style-type: none"> • Type of usability testing defined, process and design stage identified, instruments described and included in Appendices. • At least two forms created or adapted. 	20	17	15	13		
Study Limitations/Constraints <ul style="list-style-type: none"> • Technological • Human • Financial • Time 	15	12	11	8		
Usability Test Session Script <ul style="list-style-type: none"> • Scripts clearly identified as Exploratory OR Assessment 	60	53	50	48		
Use of sources, writing quality and APA Style. Minimum of 4 sources cited.	10	8	7	5		
Total Points Earned						