Instructional Evaluation Rubric

Evaluation Criteria	Optimum Achievement	Points Achieved	Areas of Improvement Comments
Instructional Evaluation Plan Introduction 15 pts.	Definition of instructional evaluation Rationale for testing (1-3 sentences: importance of instructional evaluation) Project Title Target Learner		
Instructional Goal (*Comes from the Prospectus*) 10 pts.	Leaner goals are succinctly outlined.		
Evaluators of Instructional Material 10 pts.	Name & Title of your Subject Matter Experts (1-2 for the IE and the UE) Credentials (this is very brief, 1- sentence is fine) Other pertinent background information (Note: SMEs, novice learners, trainees, etc.)		
The Evaluations (1 – 3 paragraphs) 50 pts.	Clearly identified each item: • What instructional evaluations will you conduct? (Kirkpatrick Levels 1 – 2) • When in the ISD process are you evaluating the training, and whose feedback are you getting? (e.g., SME in Design stage; test subjects after Development, trainees during implementation) • What evaluation instruments will you use? Refer to them here and include as separate Appendices. At a minimum, create or adapt three forms used by your test subjects/users:		

	1. Pre-test 2. Post-test 3. Reaction instrument (*see Piskurich for examples*)		
Study Limitations / Constraints (1 – 3 paragraphs. Each bullet point must be sufficiently described) 10 pts.	Each has been addressed: • Technological • Human • Financial • Time		
Evaluation for the Scholarship of the Paper 30 pts.	• The document is a minimum of a 3-5 page narrative. • Includes 3-5 references that evidence a connection to an instructional evaluation plan. • Appendices of evaluation instruments		
Total Points			