

Instructional Evaluation Rubric

Evaluation Criteria	Optimum Achievement	Points Achieved	Areas of Improvement Comments
Instructional Evaluation Plan Introduction 15 pts.	Definition of instructional evaluation Rationale for testing (1-3 sentences: importance of instructional evaluation) Project Title Target Learner		
Instructional Goals (<i>Refer back to Prospectus</i>) 15 pts.	Learner goals are succinctly outlined.		
Evaluators of Instructional Material 20 pts.	Name & Title of Evaluators, include your Subject Matter Experts (1-2) and their credentials (this is very brief, 1-sentence is fine) Other pertinent background information (Note if they are SMEs, novice learners, trainees, etc.)		
The Evaluations (1 – 3 paragraphs) 20 pts.	Clearly answer each of the following: <ul style="list-style-type: none"> • What instructional evaluations will you conduct? (Kirkpatrick Levels 1 – 2) • When in the ISD process are you evaluating the training, and whose feedback are you getting? (e.g., SME in Design stage; test subjects after Development, trainees during implementation) • What evaluation instruments will you use? Refer to them here and include as separate appendices. At a minimum, create or adapt three forms used by your test subjects/users: 		

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	<ol style="list-style-type: none"> 1. Pre-test 2. Post-test 3. Reaction instrument (<i>see Piskurich for examples</i>) 		
<p>Study Limitations / Constraints. Each bullet point must be sufficiently described) 10 pts.</p>	<p>Each has been addressed:</p> <ul style="list-style-type: none"> • Technological • Human • Financial • Time 		
<p>Scholarship 20 pts.</p>	<ul style="list-style-type: none"> • Includes 3-5 references that evidence a connection to an instructional evaluation plan. • Appendices of evaluation instruments 		
<p>Total Points</p>			